



**The Multipliers Journey  
Church Planting Co::Lab**

## **INFORMATION PACK**

# ABOUT

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Churches in the global north have lost ground like never before, with over 40 million people leaving the church since 1990 (Jim Davis, *The Great Dechurching*). In reality, we have reached everyone like us, or who wants to be like us. Our “come and see” posture is working less and less. Is there a solution? The answer is a resounding “YES”! God created us to multiply and fill the earth with His glory. The best is yet to come, but we must shift from addition to multiplication.

With only 7% of churches expressing any kind of reproduction at all, we must confront the brutal facts: we aren’t equipped to multiply. The prevailing operating system in our churches is fueled by sustainable addition growth, and how we have been adding actually suppresses multiplication.

Over the past two years we have been working to come up with a solution called the Multipliers Journey. The Multipliers Journey brings together the best thought leadership and resources in multiplication, along with Auxano’s clarity and execution tools, to create a “how to” toolbox for multiplication.

## **Any Church is One Decision Away from Reproducing**

Are you a church that has wanted to plant but not known where to start? Or maybe you’ve gotten started in church planting and now you’re ready to 10x your results? You shouldn’t have to figure it out on your own. And now you don’t have to!

You will conclude this journey with an actionable, customized multiplication plan. This playbook will get you into church planting in concrete ways and/or multiply your church planting results for greater Kingdom impact.

## **In the Multipliers Journey Co::Lab, churches (you) will receive:**

- A hybrid model 6-month track: two in-person meetings and monthly 3-hour virtual sessions built around developing a multiplication plan
- A peer learning environment with other multiplying churches
- A collaborative environment for your key team (3 to 5 participants for each church)
- Tools for tuning up or installing a disciple-making engine

## **INVESTMENT, DELIVERY & REGISTRATION**

We are kicking off a **Hybrid Model Co::Lab** in October 2024. It is designed for 8 to 12 churches to come together for a six-month track delivering all the benefits of the Multipliers Journey Process.

An investment of \$2,400 per church covers materials, software, and coaching.

Register today at [multipliers.org/MJ](https://multipliers.org/MJ)

# Co::Lab Details & FAQs

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## What is the backstory for Multipliers Journey?

Todd Wilson, founding CEO of Exponential and Directional Leader of Renew Movement, has served churches, denominations, networks, and the broader “big C” church for two decades through stewarding the church multiplication conversation. He has curated and distributed multiplication resources that include frameworks that have become widely used by multiplication leaders in the U.S. and around the world.

To expand on its mission to help churches and leaders multiply disciples and churches, Renew Movement invited and has partnered with Auxano, a category leader in clarity-first consulting, to create a simple process designed to move churches from the *aspiration* to the *action* of church multiplication. The Multipliers Journey process brings the best multiplication content and frameworks together in a simple toolbox anchored with an executable multiplication plan customized to your church using Auxano’s tools.

## What will the Multipliers Journey Process cover?

### PHASE 1 - DISCERNING AND DESIGNING

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|-----------|------------------------|--|
| Session 1 | DISCOVERY & COMMITMENT | In-person Gathering - Oct 2024 (Raleigh, NC) |
| Session 2 | ALIGNMENT              | Virtual Gathering - Nov 2024                 |
| Session 3 | ALIGNMENT part 2       | Virtual Gathering - Dec 2024                 |

### PHASE 2 - DEVELOPING AND DEPLOYING

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|-----------|-----------------|--|
| Session 4 | PLANNING        | In-person Gathering - Jan 2025 (Raleigh, NC) |
| Session 5 | PLANNING part 2 | Virtual Gathering - Feb 2025                 |
| Session 6 | IMPLEMENTATION  | Virtual Gathering - Mar 2025                 |

## What is the Multipliers Journey designed to help you accomplish?

- Develop a better understanding of multiplication and your unique way forward using the 5 Levels and 3 Dimensions Multiplication framework developed by Todd Wilson.
- Determine your unique approach for making disciples the Jesus way, mobilizing everyday missionaries and expanding capacity for multiplication.
- Use Auxano’s unique framework for aligning your culture around beliefs and behaviors that lead to multiplication.
- Develop your own unique vision and multiplication plan using the Auxano 1:4/1:4 planning tool.
- Equip you to attune your leaders, align your programming, and activate your plans for multiplication.

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## **What are the deliverables of the Multipliers Journey?**

Every church that participates in the Multipliers Journey process will 1) get practical tools to install a disciple-making engine in their church and 2) develop an actionable, custom multiplication plan.

## **Where and when will the next Multipliers Journey in-person co::Lab take place?**

Our plans are to launch a Multipliers Journey Co::Lab specific to the Renew Movement late summer 2024 (August or September) based on interest. We will schedule virtual and onsite options based on registrants' geography and other factors.

## **Who will be leading the Multipliers Journey virtual process?**

The Multipliers Journey process is led by a group of highly qualified church planting practitioners and catalysts led by David Putman of Auxano and supported by Todd Wilson of Renew Movement.

## **Can I do this by myself?**

Multipliers Journey is best engaged with a church leadership team of 3-5 primary leaders (lead pastor/planter, core team, leadership team, elders, etc.) who have the vision and time to invest in shaping the vision and plan for their church to pursue multiplication.

## **Our church is plateaued or in decline – should we participate?**

The answer is, yes! There are two types of change: revolutionary and evolutionary. Churches in plateau and decline need revolutionary change. The Multipliers Journey process can help churches learn new skills, develop a new sense of purpose, make key decisions and ultimately move from addition (which is not working for them) to multiplication (which is their only way forward).

## **We want more individual attention. Do you offer consulting?**

Auxano also offers network unique cohorts, navigator certification and one-on-one consults. Contact David Putman:

**I want more information for my church or network. Who can I talk to?**

Email David Putman at [davidp@auxano.com](mailto:davidp@auxano.com) to start a conversation.