

**The mOS  
Church Planter Cohort**



**INFORMATION PACK**

# ABOUT

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This cohort is for leaders seeking to launch new churches capable of multiplication. As we consider the state of the North American church, leaders are increasingly disappointed with the prevailing programmatic, consumer-driven church operating system results. When it does produce, it is producing in decreasing amounts. What it is producing isn't capable of multiplication. A new operating system capable of multiplication is needed.

Todd Wilson, founding CEO of Exponential and now team leader of Multipliers, Doug Paul of Catapult, and David Putman of Auxano led a collaborative design project with 45+ networks and denominations to develop an operating system tool that can be used to produce many different contextually unique multiplication models. This new Multiplication Operating System tool (the mOS) includes a process framework, six core elements, and associated questions for each element. By prioritizing the core elements and then answering the associated questions for each element, leaders can easily design context-specific launch models for use in their unique context.

We dream of seeing this new mOS process tool shape the models and approaches in church planting for decades to come. This cohort is the second round of pilot testing for the new mOS tool. Based on the learnings from the first round of pilot testing, significant changes and improvements have been incorporated.

## PURPOSE

To learn and apply the new mOS process tool to discern a contextually specific multiplication model and develop strategic and tactical plans for using it in a specific launch project.

[multipliers.org/mos/application](https://multipliers.org/mos/application)

# Church Planter Profile

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## When are these church planters hoping to church plant?

Ideally they are wanting to launch the initial expression of their faith community in the next 6-15 months.

## What kind of church “model” is the planter using?

The mOS will support virtually any church model. However, this cohort is for leaders who want to break from the prevailing purpose-driven / consumer-driven / programmatic-driven models to pilot new methods. They are already convinced that a new operating system is needed, and their vision is much bigger than growing a large, sustainable church. They are inspired by launching a reproducing church that collaborates for Gospel saturation. Participants must value disciple-making over programs as the primary growth engine of their church and should be open to co-vocational, business-for-mission type staffing models.

## What kind of characteristics & experiences are we looking for?

*(This list is meant to be descriptive rather than prescriptive):*

- They have a holy discontent with the current church OS that is defined by programs, assimilation, and growing large and sustainable churches through transfer growth. They are actively looking to embrace a different model for church.
- They are committed to and passionate about disciple-making as the church's core mission and growth engine. Church planters must have disciple-making experience and must be willing to immediately engage in generational disciple making.
- They want to plant with a focus on mobilizing everyday missionaries into the cracks and crannies of society and reproducing disciples and leaders.
- They have a passion and a conviction for evangelism and reducing the number of people who don't know Jesus in their city.
- They have a kingdom vision that sees collaboration with other organizations.

## What kind of economic model are they using to plant their church?

We are looking for church planters who are open to exploring new financial sustainability models for the local church. This includes, at the very least, an openness to exploring bivocational/covocational methods of planting and business-for-mission entrepreneurial opportunities.

## What is my sponsor/coach's involvement?

Participants must have a sponsor/coach who will endorse their participation and a sponsor/coach who will provide their primary accountability. The sponsor/coach must participate in the two face-to-face gatherings and the onboarding Zoom call. At their discretion, they may also be on regular Zoom calls.

Visit [multipliers.org/mos](https://multipliers.org/mos) for the complete list of participant qualifications and expectations.

# mOS COHORT OVERVIEW

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## What is the cohort format?

This is a peer-to-peer, relational small group facilitated by experienced national multiplication leaders. The cohort consists of a minimum of 5 participants and a maximum of 10. With 5 to 7 participants, a single cohort will journey together for all activities. With 8 to 10 participants, two sub-groups of 4 or 5 people will be formed to provide more intimate peer-to-peer conversations during breakout sessions.

## When does the cohort begin and how long will it last?

The cohort will launch with a two-day, in-person Kickoff event in September 2024 and will last for nine months, concluding in May 2025.

## What is the rhythm of the cohort activities?

The nine-month journey is strategically divided into three sequential phases. The first four months are the listening/discerning phase (Phase 1). The second four months are the strategic planning/design phase (Phase 2), and the last month is the tactical planning phase (Phase 3).

Over 60 hours of activities during these phases includes:

- One 2-hour Orientation Zoom Call in September 2024
- Two-Day In-Person Gatherings in September 2024 and January 2025
- Monthly 3-hour Group Zoom Coaching/Equipping Calls in October, November, and December 2024
- Semi-Monthly 1.5-hour Group Zoom Coaching/Equipping Calls in February, March, April and May 2025
- Two One-on-One Zoom Coaching/Feedback Calls with Each Participant (one in the fall of 2024 and one in the spring of 2025)

**What are the goals of the cohort phase?**

**1**

## Discovering *(4 months)*

Listening to God and discerning the convictions that will shape your customized operating system

**2**

## Designing *(4 months)*

Creating your customized operating system using the mOS design tool and Auxano's strategic planning tools

**3**

## Deploying *(1 month)*

Converting your operating system and strategic plan into an actionable, tactical plan for implementation

# mOS COHORT OVERVIEW

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## DISCOVERING: Phase 1

Listening to God and discerning the convictions that will shape your customized operating system

### Goals:

- Equip participants with a solid understanding of the multiplication operating system (mOS), its six elements, and how it differs from the prevailing consumer-driven operating system most church leaders inherit
- Help participants discern how best to prioritize each of the six elements of the mOS for their unique launch project
- Create a listening posture for participants to discern their unique answers to key questions for each of the six elements of the mOS in the sequence they've prioritized

### Outcomes:

- A unique prioritization of the six elements of the mOS
- Answers to the key questions shaping each element
- Increased clarity on what you will be launching
- Readiness to start the strategic visioning and planning process of Phase 2



# mOS COHORT OVERVIEW

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## DESIGNING: Phase 2

Creating your customized operating system using the mOS design tool and Auxano's strategic planning tools

### *Goals:*

- Equip participants with a solid understanding of the strategic planning tools used in the phase and how to apply them using the specific mOS answers they produced in Phase 1
- Help participants clarify the general direction of what mOS project they plan to launch or seek to prove conceptually
- Apply the tools in creating a unique 1-4-1-4 strategic plan and vision frame for their project

### *Outcomes:*

- Participants will finish Phase 2 with a completed 1-4-1-4 strategic plan, a unique vision frame, increased clarity on what they are launching or conceptually proving, and momentum to develop their tactical plan in Phase 3

## DEPLOYING: Phase 3

Converting your operating system and strategic plan into an actionable, tactical plan for implementation

### *Goals:*

- Turn the 1-4-1-4 strategic plan and vision frame from Phase 2 into an actionable tactical plan in the Passion for Planting Online Planning tool

### *Outcomes:*

- Participants will finish Phase 3 with a tactical action plan built into the Passion for Planting online planning tool. The tactical plan will be ready for implementation and management

# mOS COHORT OVERVIEW

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## Who are the cohort coaches?

David Putman and Todd Wilson have over 70 years of combined church planting and strategic planning experience. They are passionate about seeing a new generation of healthy, reproducing churches fueled by disciple-making instead of institutional, programmatic growth. They were catalysts for the mOS initiative, part of the design team that developed the new mOS tool, and were coaches in the first round of cohort piloting. They are leading this new cohort. Todd is actively writing a book on eight dilemmas we face in overcoming the prevailing consumer-driven operating system, pointing to the new mOS. Participants will be the first leaders to engage in this new content.



### David Putman

David serves as the Disciple-Making Lead and Senior Lead Navigator for Auxano. Before joining Auxano in 2013, he founded Planting the Gospel, a growing movement of disciple-makers committed to helping churches grow and multiply disciples. David is an author, disciple-maker, church planter, strategist, and coach. He and his wife, Tami, live in the Atlanta area. When he is not traveling around the country serving churches, he shepherds a local disciple-making movement in his fitness community, where they see disciples made to the third and fourth generations.



### Todd Wilson

Todd is the founder of Exponential, a non-profit ministry committed to seeing multiplication become a normative measure of success in the church. He also serves as team leader of Renew Movement and Passion for Planting and strategic advisor to several national church planting ministries. Todd and his wife, Anna, live in Durham, NC. They have two sons and two daughters-in-law, Ben and Therese and Chris and Mariah, and are blessed with two grandsons.

Passion for Planting ([church-planting.net](http://church-planting.net)) is a proven and experienced national support ministry that helps leaders start healthy, reproducing churches. They are partnering in this mOS initiative to provide coordination, administrative support, and technical support in using their best-in-class online project planning tool.

**What is the cost?**

\$5,000 plus travel expenses to two in-person gatherings. We are pursuing outside grants to provide scholarships to help offset these costs, but we cannot guarantee their availability.

**How do I register?**

Applicants must be recommended by a sponsoring organization/leader. Applicants must submit an online application via [multipliers.org/mos/application](https://multipliers.org/mos/application) by August 16, 2024. Space is limited to 10 leaders.

**Questions?**

For questions about the process, please email [anna@multipliers.org](mailto:anna@multipliers.org).

